

TARGET HORIZON 2020 | FIRST EDITION



SUSTAINABILITY AND GENDER EQUALITY CONFERENCE

TARGET HORIZON 2020 | Year 2021

PROJECT CLOSING CERMONY

PRESENTED BY

TARGET } Taking a Reflexive approach
to Gender Equality for
institutional Transformation



Organisation
des Nations Unies
pour l'éducation,
la science et la culture



Chaire UNESCO
« Innovation pour
le développement
durable »

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SUSTAINABILITY & GENDER EQUALITY

The Mediterranean Network of Engineering Schools (RMEI) associated with **Cairo University and Arab Academy of Science and Technology** are inviting researchers, professors, policy-makers, practitioners, representatives of government, and international organizations to Egypt on 27–28 November 2021, to attend the “Sustainability & Gender Equality Conference” on its First Edition. The event will take place at *Cairo Marriott Hotel & Omar Khayyam Casino in Zamalek*.

This event expects 100 attendees from over 20 countries participated in RMEI’s Network. We have a great pleasure in inviting you to participate as a guest speaker for this event!

Next more details on the event...

Introduction

The Sustainable and Gender Equality Conference will highlight the importance of gender equity, as a fundamental human right in the first place, and also in creating a more prosperous flourishing world. Women play an essential role in the development of the society and its welfare. In many primitive places around the world, the capabilities of women and their rights in contribution in society are still limited in basic household chores. In those places, women may not be allowed to vote in political elections, work in certain fields, or become leaders and managers. However, the presence of initiatives, institutions and conferences that stood out for gender equity, contributed in switching those fallacious beliefs, presenting women’s potential and power that can change the world. This is revealed by many honorable women models in various fields including research and energy sectors, engineering, medicine, astronomy, politics, art, etc.

In the Mediterranean countries, especially Egypt, the gender equity experience was remarkably successful as women imprinted by their high performance mainly in recent decades. More girls were educated even in rural areas, women incredibly permeated the business market. They made important explorations of new ways for treatment of various diseases in the field of medicine. They were better achieving life balance between work and home duties.

The conference is scheduled to conclude with a final statement and recommendations from all participants, on the importance of Gender Equality to support the efforts made by **TARGET H-2020 PROJECT** to achieve Women development and Sustainability among the Mediterranean countries. Especially in the Middle East and Africa. The conference will point out examples of these fruitful movements opening new channels for more innovative developments and encouraging for application of gender equity worldwide thus maintaining sustainable environment.

WHO ARE WE?

TARGET } Taking a Reflexive approach
to Gender Equality for
institutional Transformation

TARGET means “*Take a Reflexive approach to Gender Equality for institutional Transformation*”. The main goal of TARGET is to contribute to the advancement of gender equality in research and Innovation by addressing Gender-related institutional barriers to careers, decision making and Research & Innovation and High Education curricula content.

TARGET will contribute to the advancement of gender equality in research and innovation (R&I) by supporting a reflexive gender equality policy in seven Gender Equality Innovating Institutions (GEIIs) in the Mediterranean basin - including research performing organizations (RPOs), research funding organizations (RFOs) and a network of universities. Coordination and Support Action funded by the European Commission Program HORIZON 2020.

<https://www.gendertarget.eu/>



This project has received funding from the European Union's Horizon 2020 research & innovation programme under grant agreement No 741672. The Start date of the project 01 / 05 / 2017 and End date on 30 / 04 / 2021.



The Mediterranean Network of Engineering School (RMEI) is a global, non-profit, membership driven organization dedicated to improve engineering and management education in the Mediterranean Area.

RMEI was established in 1997 in France, by around 100 Engineering Schools from different Mediterranean countries. The network was later affiliated to UNESCO UniTwin chair of Sustainable Development Innovations. The network embraces a diversity of cultures, religions, political and socio-economic differences that exist among the Mediterranean countries.

<http://www.rmei.info/index.php/en/>

WHAT WE DO

- Contribute to the advancement of gender equality in research and innovation by supporting a reflexive gender equality policy in seven Gender Equality Innovating Institutions in the Mediterranean basin – including research performing organizations: research funding organizations and a network of universities.
- Emphasizing an iterative and reflexive process towards equality at the institutional level as well as the establishment of a community of practice for gender equality within the institution: actual change is the result of increased institutional willingness and capacity to identify, reflect on and address gender bias in a sustained way. Starting point and anchor of the process is a tailored Gender Equality Plan or Strategy in each Gender Equality Innovating Institutions which will be designed, implemented, monitored, self-assessed and evaluated during TARGET.



Organizers

Cairo University (CU)



CU is a leading academic institution in the Middle East. Founded on December 21, 1908, as the result of an effort to establish a national center for educational thought. Several constituent colleges preceded the establishment of the university including the College of Engineering in 1816.

Cairo University believes that an education system free from inequality and discrimination is the key for empowering young women to build their future on an equal footing. Also, combats Violence against women which is not only a violation of women and girls' human rights, but it is also detrimental to the welfare, wellbeing, and development of any society.

The Arab Academy for science technology and Maritime Transport (AASTMT)



Integrating the gender dimension in academia and research helps improve the scientific quality and societal relevance of the produced knowledge, technology and/or innovation. Complies with the vision for a Sustainable Development, where engineers, scientists, managers (men and women) play a major role.

Women need to be considered equal to men at all levels of their activities and life whilst integrating the gender dimension in teaching, research and innovation related to Sustainable Development should be strengthened.

Our Guest of Honor



H.E. Dr. Yasmine Fouad,
Minister
Ministry of Environment



H.E. Dr. Amr Nassar,
Former Minister
Ministry of Industry, Trade and Small Industries



H.E. Mamdouh El Damaty,
Former Minister
Ministry of Antiquities

KEYNOTE



H.E. Naela Gabr,
Chairperson
National Coordinating Committee for
combating and Preventing Illegal
Immigration and Human Trafficking

TARGET PROJECT SPEAKER



Prof. Dr. Fatma Ashour
RMEI President
Center of Hazard Mitigation,
Environmental Studies & Research
Cairo University



Prof. Dr. Olivier Boiron
RMEI Director
Ecole Centrale Marseille



Prof. Dr. Massimo Guarascio
Honorary RMEI
Sapienza University, Rome



Prof. Dr Anastasia Zabaniotou
Vice-President, RMEI
Leader of Target
Aristotle University of Thessaloniki



Ms. Maria Caprili
Target Partner
Notus Applied Social Research

CONFIRMED SPEAKERS



Dr. Nabila Toubia Morcos
Senior Advisor Strategic Alignment,
Board Member
Instituto De Empresa
IE University, Madrid



Mr. Candido Creis
Cultural Attaché

Spanish Embassy



Eng. Amira El-Mazni
Former Vice-Chairman for Regulatory
Affairs
The Egyptian Natural Gas Holding
Company (EGAS)

MORE TO BE CONFIRMED...

AGENDA

27-Nov-21	Entrance			
	4:00 PM	-	5:00 PM	Invitation / Registration
	Opening Section - Introduction			
	5:00 PM	-	5:30 PM	Introduction and Welcoming Speech (Brief on Event and Honoring Guests)
	5:30 PM	-	6:00 PM	Women Sustainability (Word on Conference Goals from Honored Guests)
	First Section - General Section on Gender Equality Strategies and Sustainability			
	6:00 PM	-	6:30 PM	Historical Culture of Women in Power
	6:30 PM	-	6:50 PM	Women and Illegal Immigration
	6:50 PM	-	7:30 PM	Gender Equality in Work Field
	7:30 PM	-	8:30 PM	Gala Dinner

Next Day >>>

28-Nov-21	Second Section - Closing Project and end result			
	9:00 AM	-	10:00 AM	Gender Equality in the Curricula for sustainability (Brief of the TARGET Project)
	10:00 AM	-	11:00 AM	Middle East practices Gender Equality
	11:00 AM	-	11:30 AM	Coffee Break
	Third Section - Women Sustainability / Gender Equality in Mediterranean			
	11:30 AM	-	12:30 PM	European practices Culture/ Education
	12:30 PM	-	1:00 PM	Middle East practices Culture/ Work Field
	Fourth Section - Gender Equality in Egypt			
	1:00 PM	-	2:00 PM	Egypt practices Culture / World Field
	2:00 PM	-	2:30 PM	Middle East practices NGOs and Work Opportunities
2:30 PM	-	3:30 PM	Lunch	
Round Table Section – Wrap up				